



# THE 11 MASTER SECRETS

## TO BUSINESS SUCCESS & PERSONAL FULFILLMENT

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR

### COPYRIGHT

By Barry Nicolaou

[www.barrynicolaou.com](http://www.barrynicolaou.com)

All rights reserved.

All rights reserved. No part of this book or series may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording or by any information storage and retrieval system, without written permission from the authors, except for the inclusion of brief quotations in a review.

**Limit of Liability Disclaimer:** The information contained in this book or series is for information purposes only, and may not apply to your situation. The author, publisher, distributor and provider provide no warranty about the content or accuracy of content enclosed. Information provided is subjective. Keep this in mind when reviewing this guide.

Neither the Publisher nor Authors shall be liable for any loss of profit or any other commercial damages resulting from use of this guide. All links are for information purposes only and are not warranted for content, accuracy, or any other implied or explicit purpose.

**Earnings Disclaimer:** All income examples in this book are just that—examples. They are not intended to represent or guarantee that everyone will achieve the same results. You understand that each individual's success will be determined by his or her desire, dedication, background, effort and motivation to work. There is no guarantee you will duplicate any of the results stated here. You recognise any business endeavor has inherent risk of loss of capital.

“The typical result one can expect to achieve is nothing. The “typical” person never gets to the end of this book. The “typical” person fails to implement anything. Thus, they earn nothing. Zero. No income. And, perhaps they lose income. That’s because “typical” people do nothing and therefore they achieve nothing. Be atypical. Do something. Implement something. If it doesn’t work, make a change...and implement that. Try again...try harder. Persist. And reap the rewards of persistence.”

Copyright © 2018 by Barry Nicolaou

For dedicated people who need coaching from Barry immediately, email Barry [barry@barrynicolaou.com.au](mailto:barry@barrynicolaou.com.au) to set up a complimentary phone call to assess joining his selected group of coaching mentees.

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR



# THE 11 MASTER SECRETS

## TO BUSINESS SUCCESS & PERSONAL FULFILLMENT

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR

## WELCOME

Hi, ##NAME##.

Barry Nicolaou here thanks for signing up to my \$397 series on The 10 Steps to Successful Manifestation. This series is a light and refreshing interlude to my main coaching packages from my #1 Best Selling Book – The 11 Master Secrets to Business Success and Personal fulfillment. I work with a handful of 1-1 coaching clients who are dedicated to change.

My goal today though is to inspire a light within you to fuel your success. I'm also the number one bestselling author mentioned above of The 11 Master Secrets to Business Success and Personal Fulfillment. Make sure to buy your copy today. In this series though we'll be discussing the 10 steps to successful manifestation. What's it all about? Well many areas we'll speak about coincide with daily rituals which you can implement to live the life that is in-tune with your personal truth – your passion and mission for being here. Like Nelson Mandela said – *“There's no passion to be found in playing small – in settling for a life that is less than you're capable of living”*..

I'm thoroughly excited to share this journey with you because there's nothing more important that to actually be doing what you believe is true for you.

Let's dive right into our first step - Imagination.

## Barry xx

For dedicated people who need coaching from Barry immediately, email Barry [barry@barrynicolaou.com.au](mailto:barry@barrynicolaou.com.au) to set up a complimentary phone call to assess joining his selected group of coaching mentees.

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR



# THE 11 MASTER SECRETS

## TO BUSINESS SUCCESS & PERSONAL FULFILLMENT

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR

## IMAGINATION

*Let's have a quick chat about imagination...*

As children we were always naturally inspired to imagine. We needed no effort to Imagine because the simple fact was - Imagining a reality which didn't exist was much more interesting and necessary than living within 'reality'.

As time went by, things began to change. As we ended up becoming adults, life tended to knock us around a few times and we started to consider 'what if we fail' scenario's more than, 'what if we succeed'. We were sleeping with our old infamous friend failure - sneaky bugger - he had no Invite, yet still continues to crash the party.

Failure warned us not to try again or we would face certain disappointment. A disappointment that our adult hearts and minds was too embarrassed or unwilling to accept. So we climbed back into the hamster wheel and put Imagination in the top draw - right next to the children's books. We figured that we'll need it when we tell them how important it is to Imagine. Failure warned us not to try again or we would face certain disappointment.

We head to work on Monday morning looking out the window - a hot cup of coffee in one hand and a quite desperate search for new content on the other - the phone.

However it's not all doom and gloom.

Our ability to change is becoming stronger than it has ever been in our history. Last year in the U.S figures showed resignation rates were higher than redundancies. People ARE being Inspired and changing their own version of the crazy possible. They're imagining again.

If our thoughts on the future can be positively inspired, our future can change very much quicker than we think.

For dedicated people who need coaching from Barry immediately, email Barry [barry@barrynicolaou.com.au](mailto:barry@barrynicolaou.com.au) to set up a complimentary phone call to assess joining his selected group of coaching mentees.

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR



# THE 11 MASTER SECRETS

## TO BUSINESS SUCCESS & PERSONAL FULFILLMENT

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR

So here's 3 key points on Imagination we need to consider;

1. Understand creativity and Imagination enables the crazy possible to become the possible. (Did someone say NIKE Power Laces??)
2. Realise that Imagination is and has been the starting point for every development that exists today. (Think of the chair you're sitting on)
3. Know that 'Imagination is more important the knowledge' - as the building blocks of tomorrows future. - Written no less by Albert Einstein.

Just like we allow ourselves time everyday to sleep, eat, and spend time with family, we have to allow what I like to call Uninterrupted Imagination Time.

Well, whoever you want to be in life or whatever you want for yourself and others, I encourage you to spend time imagining yourself already in possession of that really. For example; if you wanted to own a meditation retreat;

- What does your meditation retreat look like?
- How many car spaces are in the car lot, how far is it from the actual main city?
- How many people work there?
- What time does the yoga class start?
- What sort of food would you be serving, Vegan?
- How many hours do you spend there a week?
- Do you have a house on the premises only a short walk to your healing retreat, are there Horses there?
- What's the name of your retreat?
- Can you offer a coach - city transport service?
- How much could you charge for that?
- Could you offer a package price for a weekend stay? etc..
- What does your meditation retreat look like?

We must get quite specific about our own meditation retreat. The more specific we get about what we want in our lives, the more the mind will actually see opportunities to make it happen. Always remember, if you want a particular type of future, imagine it real right now, and then you'll easily set yourself up to actually getting there. If you're having trouble imagining it, drop me a line for some 1 -1 time.

For dedicated people who need coaching from Barry immediately, email Barry [barry@barrynicolaou.com.au](mailto:barry@barrynicolaou.com.au) to set up a complimentary phone call to assess joining his selected group of coaching mentees.



# THE 11 MASTER SECRETS

TO BUSINESS SUCCESS & PERSONAL FULFILLMENT

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR

Always remember: Imagine it real now and then start to lay your foundations on the methods and how you'll make your dream a reality. How do I know this to be true? If the mind can make the mental leap, the body will inevitably catch up.

## Imagination - To do list!

- Make certain to spend at least 20 minutes a day using your imagination for the inspired future you want. (Morning is best – let Imagination set the spirit of you day)
- Always monitor your thoughts as your Imagination can also work for the Dark Side! Keep your thoughts on what you want your future to look like, not what you're afraid of.
- When you've completed your 20 minute routine – write down how you saw your idea working out – remember writing is a subjective process that engages the subconscious mind.
- Keep when you keep imagining the future you want it's not about '*if*' you arrive, but when.
- Imagination identifies possibilities. Always use your imagination and ask yourself some exciting questions like; what if I did it this way, how could I make this work if I wanted to, who do I need to talk to about what I want..

## Barry xx

For dedicated people who need coaching from Barry immediately, email Barry [barry@barrynicolaou.com.au](mailto:barry@barrynicolaou.com.au) to set up a complimentary phone call to assess joining his selected group of coaching mentees.

**bn** | **barry nicolaou**  
MOTIVATIONAL SPEAKER | BEST SELLING AUTHOR